Exam #2 Soc 102

1.(m/c) All of the following are the real function(s) of corporate owned advertising sponsored media EXCEPT:

a. profit b. socialization c. social control

d. inform the public about what they need to know as citizens. e. none are exceptions

2.(t/f) The trend in all U.S. media is towards increasing concentration of ownership.

3.(m/c) All of the following are part of the shared monopoly of television ownership EXCEPT:

a. Newscorp b. Disney c. Sony d. Time-Turner-Warner-AOL e. none are exceptions

4. (m/c) The customers of corporate owned media are a. advertisers b. viewers/readers/listeners

5.(m/c) The corporate owned advertising media is an institution that socializes individuals into which of the following?

a. social role of consumer b. social norm of high level continuous consumption

c. to value material things d. a and b e. all of above

6.(t/f) Many of the corporations that comprise the shared monopoly of television are also part of the shared monopolies in other media.

7.(m/c) According to the survey cited in class, \_\_\_\_\_% of Americans get most of their information from local television news . a. 33 b. 50 c. 75 d. 25

8.(m/c) Television is on \_\_\_\_\_hours a day in the average home. a. less than 3 b. 4 c.5 d. 6 e. 7

9.(m/c) Advertising is everywhere EXCEPT:

a. North and South Pole b. under the ocean c. outer space d. Sahara desert e. none are exceptions

10.(m/c) All of the following should be functions of the press/journalism in a democracy EXCEPT:

a. inform the public b. separate truth from falsehood c. entertain viewers d. advocate for the people

e. none are exceptions

11.(m/c) Corporate news has done which of the following to increase its profitability?

a. Expand domestically b. Expand globally. c. Cut costs by firing reporters. d. a and b e. all of above

12.(m/c) Cost cutting measures have made corporate news dependent upon:

a. press conferences b. investigative journalism c. press releases d. a and c e. all of above

13.(m/c) Public relations firms produce fake news stories and send them to television news directors who then use them as news without telling viewers their source. These are called: a. VNRs b. GNRs

14.(t/f) The Daily Show episode on investigative journalism found that it was only being done by CNN.

15.(m/c) Which of the following were true about the Nayirah story?

a. her first name b. her family was in Kuwait so she couldn’t reveal her last name for fear of reprisal.

c. she saw Iraqi soldiers taking babies out of incubators and throwing them on the ground.

d. she was testifying in Congress e. all of above

16.(m/c) All of the following dominate the content of local news stories EXCEPT:

a. violent crime b. natural disasters c. celebrities d. our vital needs e. none are exceptions

17.(m/c) \_\_\_\_\_\_\_\_\_\_\_\_ is the favorite disaster of corporate news.

a. tornado b. hurricane c. flood d. earthquake e. fire

18.(m/c) Which of the following were true about media coverage of the “Wedding of the Century”!, according to the Daily Show?

a. It covered the wedding of Prince Andrew and Kate.

b. “Journalists” remained in the same place all day and found out nothing about the wedding.

c. Reports on the costs of the wedding were based on “guesses.” d. b and c e. all of above

19.(t/f) According to your professor, “balance,” also called “objectivity,” or interviewing representatives from both sides of an issue is the best way for the press to inform the public.

20. (t/f) Major media corporations do not have direct interlocks with their competitors.

21.(t/f) The grade level of the language used by candidates in public debates is much higher now than, for example, it was in the Lincoln/Douglas debates of the nineteenth century.

22.(m/c) As an institution of social control, the educational system works in which of the following ways?

a. It socializes students into the norms of obedience and respect for authority.

b. Acts as a knowledge filter.

c. Reproduces social inequality through unequal funding. d. a and c e. all of above

23.(m/c) According to Academically Adrift, all of the following are true about the students surveyed EXCEPT:

a. they had a narrow knowledge base. b. they lacked critical thinking skills.

c. they lacked complex reasoning skills. d. they viewed a degree as a means to a job.

e. none are exceptions

24.(m/c) According to Academically Adrift, faculty think which of the following is most important/

a. publications b. student evaluations c. teaching d. service to university e. student success

25.(m/c) In Berkeley in the Sixties, the students at Berkeley initially became involved in which social movement?

a. civil rights movement b. anti-Vietnam war movement c. environmental movement

d. free sex movement e. women’s movement

26.(m/c) The above movement was directed at what local industry?

a. weapons manufacturing b. hotel c. financial d. transportation e. pornography

27.(t/f) The goal of the Free Speech Movement was to get the Administration to allow political speech on campus.

28.(t/f) In the 70s, Samuel Huntington wrote a report for the Trilateral Commission called “Crisis of Democracy.” In the report, he claimed that too little citizen participation was causing a crisis in U.S. democracy.

29.(m/c) In the above report, Huntington argued that democracy in America was in a crisis for all of the following reasons EXCEPT:

a. young people doing drugs and having sex. b. too much democracy (popular participation).

c. a legitimation crises that was a threat to the elite.

d. social movements for progressive social change which threatened the status quo (Establishment). e. none are exceptions

30.(m/c) Huntington suggested all of the following as solutions to the crisis EXCEPT:

a. encourage more popular participation. b. the reassertion of undemocratic authority by the elite.

c. the need to cultivate passivity and defeatism in certain groups, e.g., students.

d. the need to control media. e. none are exceptions

31.(m/c) The goal of the powerful in relation to education should, according to Huntington, be :

a. depoliticize the university b. transform the university into a vocational institution

c. passify the students d. a and b e. all of above

32.(m/c) Which of the following are reasons that Huntington identified the university as a subversive institution?

a. Students were taught subversive ideas. b. Students were encouraged to think critically.

c. Professors criticized social institutions. d. a and b e. all of above

33.(m/c) Applying the business model to the University means which of the following ?

a. University should function like any for profit corporation.

b. The degree is a product that the University/owner sells to student/consumers.

c. Education is a production process and the most important factor is FTES d. a and b e. all of above

34.(t/f) The banking method is the main method of teaching in the U.S.: the teacher deposits the knowledge through lectures and assignments, the student passively accepts the deposit, then the teacher asks for a withdrawal, the exam, and the student regurgitates the teacher’s deposit.

35.(m/c) The Berkeley Anti-War movement used which of the following tactics?

a. protest marches b. attempts to stop troop trains by sitting down on the train tracks

c. attempts to close down a local induction center d. a and c e. all of above

36.(m/c) Which of the following songs was embraced by the Hippie Movement as expressing their situation in American society and culture, according to the documentary?

a. Give Peace a Chance b. Imagine c. We Shall Overcome

d. Yellow Submarine e. Puff the Magic Dragon

37.(t/f) The Hippie Movement tried to stop the Vietnam war with a “be-in” that would generate so much love that the war would end.

38.(m/c) According to the text, all of the following are examples of why the formal system of education in all societies is conservative EXCEPT:

a. its special task is to preserve culture. b. it encourages critical thinking..

c. it teaches patriotism and the myths of a nation. d. it indoctrinates students into prescribed ways of behaving.

e. none are exceptions

39.(t/f) According to the text, order and control of classrooms, not teaching, are the primary goals of both teachers and administrators in K-12.

40.(m/c) According to the text, which of the following are problems with local control of schools in the U.S.?

a. Differences in the local tax bases of school districts lead to inequality in funding.

b. Local school boards do not represent the population; the business and professional sectors are overrepresented.

c. Religious views of the majority of the local board may become part of the curriculum.

d. a and b e. all of above

41.(t/f) According to the text, socio-economic status has a significant effect upon an individual’s success in school.

42.(t/f) According to the text, there is a direct correlation between child poverty and low scores on achievement tests.

43.(t/f) According to the text, girls are out achieving boys in per cent graduating from high school, in receiving bachelor’s and master’s degrees, and this is why women now make as much as men at every level of educational attainment.

44.(m/c) According to the text, which of the following is (are) true about inequality in funding?

a. wealthier states fund education at a higher rate than poorer states.

b. poorer schools have fewer computers and underpaid teachers with less teaching experience.

c. poorer schools with predominately minority enrollment have decrepit infrastructure. d. a and b e. all of above

45.(t/f) According to the text, although talent is important, it is money that places students in the stratified system of higher education.

46.(m/c) According to the text, all of the following is (are) true about segregation in American schools EXCEPT:

a. it no longer exists since the passage of Brown v Board of Education.

b. on average white students attend public schools that are 80% white

c. on average black students attend public schools that are nearly 100% non-white.

d. progress in desegregation in American schools has reversed because of racially segregated neighborhoods

e. none are exceptions

47.(t/f) According to the text, tracking, also called ability grouping, is the way to guarantee that every child has an equal opportunity to be successful in school.

48.(t/f) According to the text, the U.S. has lower infant mortality rates and higher life expectancy than any other industrialized country.

49.(m/c) A public health approach to health care tries to identify and correct the social and environmental causes of disease with the goal of preventing disease. All of the following are examples of a public health approach EXCEPT: a. sewage treatment b. improved medical technology for diagnosing illness

c. water treatment d. safety standards for food e. none are exceptions

50.(m/c) The U.S. health care system is ranked \_\_\_\_\_\_\_ by the World Health Organization.

a. first b. fifteenth c. twenty-sixth d. thirty-seventh e. forty-eighth

51.(m/c) Some private hospitals in the U.S. now have luxury wings which have all of the following EXCEPT:

a. luxury accommodation suites b. butlers c. five star meals including lobster tails if desired

d. marble baths e. none are exceptions

52.(m/c). The main cause of bankruptcy in the U.S. is: a. abuse of credit cards b. health care costs

53.(m/c) Drug companies want which of the following?

a. public funding (government subsidies) for research and development.

b. government regulation of drug prices for seniors.

c. patent extensions. d. a and c e. all of above

54.(m/c) All of the following are “strategies of undercare” EXCEPT:

a. low staffing. b. exclusion of preexisting conditions from coverage.

c. offering specialists in all areas. d. exclusion of care because it is labeled experimental

e. none are exceptions

55.(m/c) According to the text, all of the following are reasons that the health care system in the U.S. is the most expensive in the world EXCEPT:

a. it is driven by profit. b. it is inefficient c. the wide and costly use of prescription drugs

d. self-referring doctors who order unnecessary tests from which they profit e. none are exceptions

56.(m/c) According to the text, most Americans are dependent upon employer based insurance coverage. Which of the following are problems with this?

a. prior to the Affordable Care Act, employers didn’t have to offer coverage to their workers.

b. employers have increased what their workers pay for coverage.

c. employers have offered insurance with less coverage. d. b and c e. all of above

57.(m/c) For-profit hospitals engage in all of the following practices to increase profit EXCEPT:

a. purchase non-profit hospitals and then cut services and increase prices.

b. avoid buying, building or operating hospitals in poor areas.

c. open emergency rooms, burn units and neo-natal units because they are absolutely necessary.

d. transfer poor patients to public hospitals e. none are exceptions

58.(m/c) According to the text, the poor face serious problems with their health and health care. Which of the following are examples?

a. Many physicians refuse to treat those poor that are covered by Medicaid.

b. When treated, the poor receive inferior care.

c. The poor are subject to environmental and social conditions which increase their risk of illness.

d. a and b e. all of above

59.(m/c) All of the following are examples of the problems that African Americans confront in terms of health and health care EXCEPT:

a. lower life expectancy than whites. b. lower infant mortality rate than whites.

c. more likely than whites to get heart disease before the age of 65.

d. more likely than whites to get cancer e. none are exceptions

60.(m/c) All of the following are examples of the problems of women in terms of health and health care EXCEPT:

a. they are more likely not to have medical care.

b. uninsured women are more likely to receive breast cancer screening because screening is covered by Medicaid.

c. women have traditionally been excluded from federally funded research on disease, for example, research on heart disease.

d. less money has been spent on research for health care issues related to women. e. none are exceptions.